

TECHFEST MUNICH : June 14 to 17, 2018

Hackers meet managers – Munich's biggest hackathon is now a unique career opportunity

Garching/Munich, May 2, 2018 - Munich's big technology festival TECHFEST MUNICH is now entering its third round, with lots of exciting new developments. For the first time, in addition to hackers and tech talents, start-ups and artists have been invited to join in the work and interdisciplinary exchange, and over 400 participants are expected. A further new feature: the organizer UnternehmerTUM is inviting the best teams to its so-called "Launchpad Day". Here, the winners can discuss potential financing and joint ventures with managers from leading partner companies.

"With the Launchpad Day, we want to create more sustainability," explains Maximilian Seeberger, project manager of TECHFEST MUNICH, "because we want to give the best ideas the chance to become something really big." So far, the jury of experts has handed over cash and other prizes to the winning teams, and in the end everyone went home with their idea. That will also happen at this year's TECHFEST – only this time, the jury will be rewarding the best ideas with long-term support. On Launchpad Day on June 18, in addition to the discussions with senior managers, UnternehmerTUM, Europe's leading center for innovation and business creation, will be making its full expertise available. Coaches will work together with teams eager to found start-ups to explore what kinds of programmes or funding opportunities are available to them.

Developing sustainable and responsible innovation is a further special focus of the three-day event. Three thematic areas have been specified. In addition to "Future Mobility" and "Smart Automation", the teams in the track "Quantified Earth and Space" will, for example, search for a smart solution on how to protect personal privacy from drones.

This year, for the first time, creatives, designers and artists are welcome to work together with techies in interdisciplinary teams. "With the involvement of the creative scene, we're hoping to gain some important momentum. Everyone can inspire each other with their expertise," explains Seeberger. In addition, young entrepreneurs can use the TECHFEST MUNICH as a team event in their own start-up competition, or work on an extra function of their products. Here, they can obtain valuable feedback from UnternehmerTUM experts, or from the partner companies.

For prototyping, around 100 machines in the MakerSpace at UnternehmerTUM - Europe's biggest high-tech workshop - are freely available to all participants. These include 3D printers, laser cutters, CMS milling machines, industrial sewing machines, turning machines and a waterjet cutter. Furthermore, experts will be demonstrating how to use the latest technologies - such as Artificial Intelligence, Mixed Reality, IoT, Blockchain or Robotics.

On all three days, UnternehmerTUM will be providing those taking part with free overnight accommodation and meals. The partner FlixBus is also sponsoring the arrival and departure of participants, with free tickets inside Europe. And a big after-show party will provide the perfect festive finale!

Partners and supporters of TECHFEST MUNICH:

Siemens, Audi, Wacker, Osram, Stihl, Magna, Knorr
Bremse, Rohde&Schwarz, Hubert Burda Media, Würth
Electronics, SAP, Google, Nvidia, LH München,
Serviceplan, TQ System, DeHub Mobility

Time: June 14 to 17, 2018

**Place: UnternehmerTUM GmbH
Lichtenbergstr. 6
85748 Garching/Munich**

For more information about the programme and how to
apply, go to www.techfestmunich.com

(Deadline for applications: 25.5.2018)

For press accreditation, journalists and media
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UnternehmerTUM - Europe's largest center for innovation and business creation

UnternehmerTUM offers founders and startups a complete service from the initial idea to IPO. A team of experienced entrepreneurs, scientists, managers and investors supports founders with the development of their products and services. More than 200 employees accompany them actively with building up their companies, market entry and financing – also via UnternehmerTUM Venture Capital.

The accelerator programme TechFounders coaches technology startups over a period of 20 weeks up to an initial venture round, and paves the way for joint ventures with established companies. For industry partners, UnternehmerTUM is a unique platform for cooperation with startups, and for expansion of their innovative strength and culture.

Covering 1500 square metres, 'MakerSpace', Europe's largest publicly accessible high-tech workshop, enables companies, startups and creatives to produce prototypes and small batches using state-of-the-art machines such as large 3D printers.

UnternehmerTUM was founded in 2002 by the entrepreneur Susanne Klatten. With more than 50 high-growth technology start-ups each year and its unique offering, it is the leading center for business creation in Germany.

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