

Welcome Home – Co-Living 2020

An event series by UnternehmerTUM, MINI Living and DETAIL 2018 / 2019

Garching b. München, 05. November 2018. Globalisation and digitalisation have dramatically changed our world, forcing us to rethink how we want to work and live. Studying abroad for a semester, working on a project abroad for a certain amount of time, starting up a company in Germany and scaling it up internationally – temporary living is becoming part of everyday life in a global, urban lifestyle. But what kind of architecture can best accommodate this lifestyle? What types of living arrangements are needed? And what types of housing do we need to make us feel at home in a new city and to connect with it? More specifically, what do urban nomads wish for when it comes to temporary housing? Join us and reinvent Co-Living!

UnternehmerTUM and MINI Living, joined by experts and members of the general public, are exploring current developments of urban life and discussing new living arrangements and concepts in a series of events aptly titled "Welcome Home – Co-Living 2020". The reason for this joint initiative is the joint construction of the [Munich Urban Colab](#) in Munich's Creative Quarter by UnternehmerTUM and the City of Munich.

The dialogue will take place over three event blocks in different formats – from inspiring short talks to an interactive workshop and development format, supplemented by expert round tables, discussion rounds and a survey of future occupants.

28.11.2018

my home is my castle?

Focus – Flexible Living / People & Space

How will we live in 10 or even 50 years' time? What will be different about future living? As a launch pad in a new city or the expression of a global, urban lifestyle, co-living will establish itself for certain life situations. What kind of spaces will this in turn require? What role models and thought leaders already exist for the upcoming living models and prototypes, and what needs to be developed? In the PechaKucha format, 10 lateral thinkers and visionaries give their insight into the living worlds of the future.

03/2019

how much community?

Focus – Shared Places / Community & Buildings

Digitally networked, locally at home! What role will 'shared places' play in the future? Do we have to adapt our thinking about living spaces and sharing? And how can we (temporarily) organise the way in which we live together in the community? What role does digitalisation play in this? In an interdisciplinary workshop, we will examine the question of what form community solutions can take socially and structurally in order to promote the life of a heterogeneous society.

06/2019

coming soon ... Creative Quarter

Focus – Urban Connection / Society & City

At home in the world, and "dahoam" in Munich... How will our living space develop in the future? Already today there is no longer a clear delineation between the city and individual spaces and the

public and private spheres. What added-value spaces can be created here without losing Munich's traditional character? How can spaces built today be used again tomorrow? What contribution can a building make as a building block in the Creative Quarter? Locals and guests, creative individuals and initiatives will discuss the future of the Creative Quarter.

Initiators

UnternehmerTUM, Europe's leading centre for innovation and entrepreneurship, and the City of Munich have partnered to create Europe's hub for the interdisciplinary development of solutions for the city of tomorrow – Munich Urban Colab.

MINI LIVING is an initiative in which MINI, based on the principle of the "Creative Use of Space", has been addressing architectural solutions for the urban living environments of the future since 2016. In the past few years, MINI LIVING has displayed visionary concepts of shared and collaborative urban housing, living and working in various installations.

DETAIL has been the leading journal for architecture and construction details for almost 60 years and is currently the most international architecture journal in the German-speaking countries. The DETAIL transfer area acts as a communication interface between industry and architects, and offers individual communications, publishing and consulting services.

Contact

Markus Bosch
PR-Referent
UnternehmerTUM GmbH
Tel +49 89-18 94 69-1327 | Fax +49 89-18 94 69-1199
bosch@unternehmertum.de

UnternehmerTUM –

Europe's leading Center for Innovation and Business Creation

UnternehmerTUM offers founders and startups a complete service from the initial idea to IPO. A team of 240 experienced entrepreneurs, including scientists and investors supports startups with the development of their products, services and business models. The experts accompany them actively with building up their companies, market entry and financing – also via Venture Capital. For industry partners, UnternehmerTUM is a unique platform for cooperation with new companies, and for expansion of their innovative strength and culture.

UnternehmerTUM was founded in 2002 by the entrepreneur Susanne Klatten. With more than 50 high-growth technology startups each year, such as FlixBus, Celonis and Konux, and its unique offering, it is the leading center for innovation and business creation in Europe.

<http://www.unternehmertum.de>

<http://www.facebook.com/UnternehmerTUM>

https://twitter.com/utum_muc