

Henkel and UnternehmerTUM expand collaboration

Garching b. München, 02. November 2018. Henkel's open Innovation platform Henkel X and UnternehmerTUM enter an open innovation collaboration. UnternehmerTUM provides founders and start-ups a complete service, from the initial idea all the way to IPO. Henkel X will offer entrepreneurs from the UnternehmerTUM network to gain experience with real business challenges and provide start-ups the stage of the established Show&Tell events. Entrepreneurs can pitch their solutions to the Henkel X ecosystem, consisting of its industry partners as well as Henkel's own business product portfolio.

This engagement will also further strengthen the collaboration of Henkel and UnternehmerTUM's MakerSpace, a high-tech workshop that provides entrepreneurs with the infrastructure to build prototypes fast. Henkel supports the MakerSpace since 2018 and provides hardware and training to students as well as MakerSpace members.

ABOUT HENKEL

[Henkel](#) holds leading positions with three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2017, Henkel reported sales of 20 billion euros and adjusted operating profit of around 3.5

billion euros. Henkel employs more than 53,000 people globally. Its preferred shares are listed in the German stock index DAX.

In 2018, the company has launched [Henkel X](#), an agile, hyper-connected and entrepreneurial platform for collaboration and innovation, bringing together the smartest network and industry partners through open collaboration. Ambition is to unite and accelerate Henkel's entrepreneurial transformation across three pillars: Ecosystem, Experience and Experimentation (build, measure and learn). Offering a collaborative approach across all industry sectors to continuously improve customer and business partner relationships and consumer experience. The development of new business models collectively accelerates and innovates, driving industrial digital transformation.

For more information, please visit www.henkelx.com and www.henkel.com

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UnternehmerTUM –

Europe's leading Center for Innovation and Business Creation

UnternehmerTUM offers founders and startups a complete service from the initial idea to IPO. A team of 240 experienced entrepreneurs, including scientists and investors supports startups with the development of their products, services and business models. The experts accompany them actively with building up their companies, market entry and financing – also via Venture Capital. For industry partners, UnternehmerTUM is a unique platform for cooperation with new companies, and for expansion of their innovative strength and culture.

UnternehmerTUM was founded in 2002 by the entrepreneur Susanne Klatten. With more than 50 high-growth technology startups each year, such as FlixBus, Celonis and Konux, and its unique offering, it is the leading center for innovation and business creation in Europe.

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