

## **Fresh capital for technology start-ups:**

### **Unternehmertum Venture Capital establishes second fund with a target volume of 70 million euros**

**Garching / Munich, February 20, 2017**

**Unternehmertum Venture Capital (UVC) is launching its second fund for the financing of start-ups with innovative technologies and high growth potential. Overall, the fund is expected to reach a volume of 70 million euros. In January, the early-stage financier already successfully completed the first closing with 34 million euros. The fund invests in start-ups from the German-speaking countries, in the areas of Industry 4.0 and IoT, B2B Software (SaaS), Mobility, and Smart City. Thanks to its close connection with UnternehmerTUM, Germany's leading center for innovation and business creation, UVC offers a key advantage: access to a unique network of talents, customers and industrial partners, as well as comprehensive support in all phases of a company's development.**

With the new fund, Unternehmertum Venture Capital (UVC) is continuing its successful investment strategy. The close connection to UnternehmerTUM has proved to be a decisive advantage of UVC. With its team of 150 experienced entrepreneurs, scientists and managers, and with more than 50 industry partners, Germany's leading center for innovation and business creation offers start-ups access to talent, customers and partners. "This access is definitely an 'unfair advantage' for our

portfolio companies. No other fund in Germany is able to offer such comprehensive support," explains Dr. Ingo Potthof, Managing Partner of UVC. "Despite the close cooperation, we are investing all over Germany as an independent VC", adds Johannes von Borries, Managing Partner of UVC. "We can offer these special benefits without being limited in our investment strategy or investment decisions."

With the second fund, too, family offices, entrepreneurs and corporates are again relying on the expertise of UVC. The new Fund II is planning to set up a portfolio of 15 to 20 high-growth companies in the sectors of Industry 4.0 and IoT, B2B Software (SaaS), Mobility, and Smart City. UVC is typically coming on board as lead investor in the Seed and Series A phases, initially investing up to 2 million euros at first. In further financing rounds, UVC can provide a total of up to 8 million euros per startup.

The team from UVC has many years of experience in the venture capital sector, also as a successful founder in the development of young tech firms. Its first fund is developing very well indeed: the portfolio includes such successful companies as FlixBus, Europe's leading provider of long-distance bus travel, and also VEACT, a SaaS specialist for marketing processes in the automotive sector. The company KONUX, which offers smart sensor systems for Industry 4.0, has also been invested in by UVC together with NEA, one of the leading US VCs. With the successful sale of Carjump to PSA, whose app bundles various car-sharing offers, UVC has already had a first successful exit.

**About Unternehmertum Venture Capital**

*Unternehmertum Venture Capital (UVC) is an early-stage venture capital company that invests specifically in technology-driven start-ups from the German-speaking countries. Here, the experienced management team concentrates on industrial technologies & smart enterprises. A key focus is on B2B business models in the areas of Industry 4.0 / IoT, Enterprise Software-as-a-Service, and Mobility / Smart City. Portfolio companies benefit from the close cooperation with UnternehmerTUM, Europe's leading innovation and business creation center – with 150 employees and more than 50 industry partners, it has many years of experience in establishing young companies. This enables UVC to offer start-ups unique access to talent, customers and partners.*

[www.uvcpartners.com](http://www.uvcpartners.com)

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